

MEDIA ALERT

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FOR IMMEDIATE RELEASE

NFL Hall-of-Famer Archie Manning to Headline Annual Luncheon for The Salvation Army

Houston, TX – (October 16, 2008) – Football legend Archie Manning, father of pro-footballers Peyton and Eli Manning, will serve as keynote speaker at The Salvation Army’s Annual Luncheon next month. The annual fundraising event, which will be held at the Hilton Americas Hotel in downtown Houston on Wednesday, November 19, 2008, is an opportunity for individuals and corporations to support The Salvation Army and its many services including local Boys & Girls clubs, senior programs, Meals on Wheels, social services, family services, adult rehabilitation, disaster relief, shelter, and many more.

For 119 years the nonprofit organization has provided assistance and support to the Greater Houston region and surrounding metropolitan areas. Manning – a long time Salvation Army supporter – is better known for his impressive football career that includes playing in two Pro Bowls, being named the NFL’s Most Valuable Player (MVP) in 1978, and being the first player in the New Orleans Saints history to be inducted into the Louisiana Superdome Wall of Fame. Now the former NFL Pro Bowl Quarterback and League MVP is asking individuals and corporations to give back to their local Salvation Army by supporting the Annual Luncheon.

Scheduled to take place on **Wednesday, November 19, 2008, from 11:30 a.m. to 1:30 p.m. at the Hilton Americas Hotel in downtown Houston**, the fundraising event is organized by The Salvation Army Advisory Board, and will also include Mr. J Hugh Roff, Jr. as the Honoree. Mr. and Mrs. Phil Conway are the luncheon chairs.

“The Salvation Army is such an important part of the fabric of our community – any community really – through the programs and services they provide. We are talking about an organization that puts 89.5 cents of every dollar raised to work in direct services,” say luncheon chairs, Mr. Phil and Suzie Conway. “Families and children rely on the support The Salvation Army provides, and we should all share the responsibility of making sure this important institution remains fiscally sound.”

Tickets for the Annual Luncheon are \$150 for individuals. Table sponsorships, ranging in price from \$3,000 to \$25,000, are also available. Interested parties can purchase tickets or tables for the Annual Luncheon by calling Denise Furlough at (832) 201-8026 or by visiting www.salvationarmyhouston.org.

Aside from administering well over 300 different programs and services across the country, The Salvation Army has provided relief and assistance to nearly two million individuals in the Southeast Texas region since Hurricane Ike made landfall in the Gulf Coast.

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In this community since 1889, The Salvation Army Greater Houston Area Command serves Harris, Montgomery and Fort Bend Counties through youth programs, shelter, disaster relief, counseling, senior programs and rehabilitation. The mission of The Salvation Army Greater Houston Area Command is to meet human needs without discrimination. Each year over 33 million Americans receive assistance from The Salvation Army. About 89.5 cents of every dollar raised locally is used to support those services in Houston and at close to 9,000 communities nationwide. For more information about The Salvation Army, please visit www.salvationarmyhouston.org.